



# GAT MONTHLY MEMBERSHIP PROGRESS REPORT

Results as of: 2/28/2021

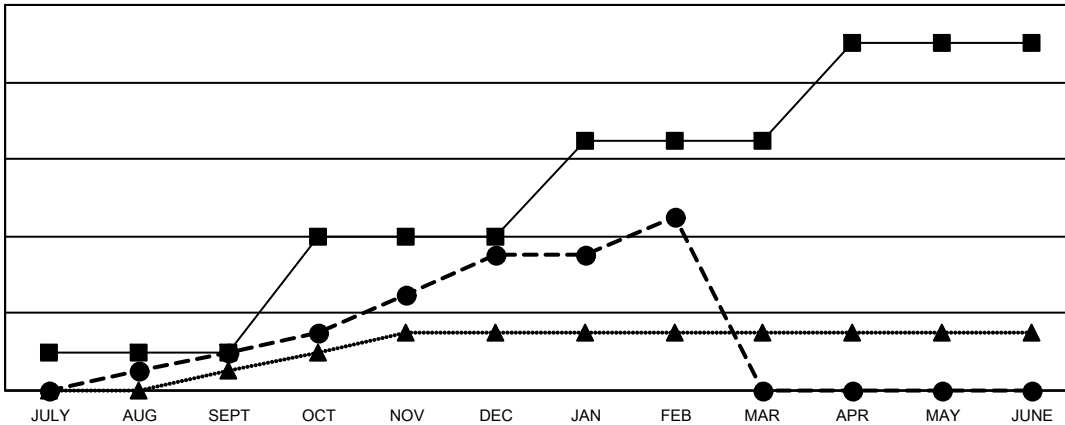
Multiple District 5M

LOCATION: MINNESOTA

Clubs			
RESULTS FOR 2020-2021			
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS
JULY/AUG/SEPT	2	2	2
OCT/NOV/DEC	6	5	7
JAN/FEB/MAR	5	2	1
APR/MAY/JUNE	5	0	0

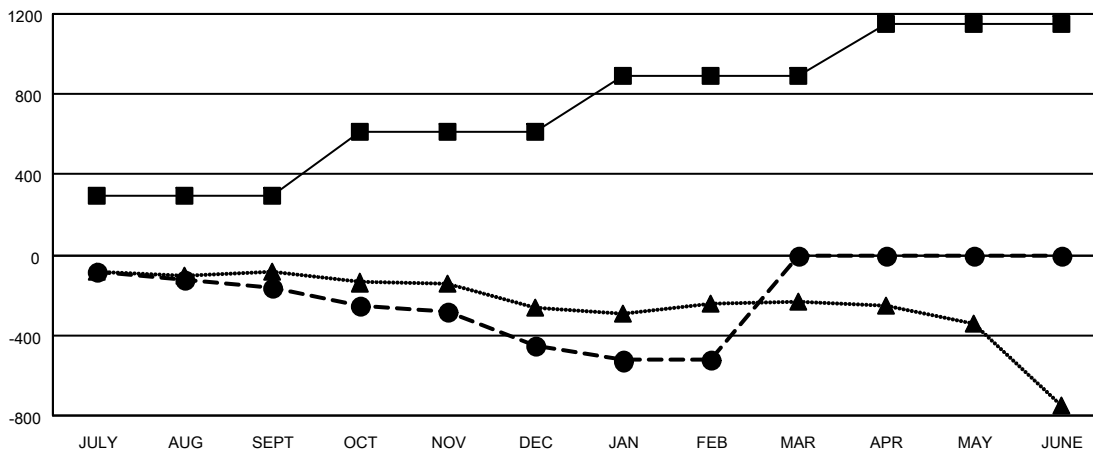
Members			
RESULTS FOR 2020-2021			
QUARTER	MEMBER GROWTH NET GOAL	MEMBER GROWTH ACTUAL	DROPPED MEMBERS ACTUAL (including transfers)
JULY/AUG/SEPT	292	356	464
OCT/NOV/DEC	319	461	712
JAN/FEB/MAR	277	189	238
APR/MAY/JUNE	263	0	0

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



- - CURRENT YEAR GOALS FOR NEW CLUBS
- - CURRENT YEAR ACTUAL NEW CLUBS
- ▲ - LAST YEAR ACTUAL NEW CLUBS

GOALS AND ACTUAL MEMBERS CUMULATIVE



- - MEMBER GROWTH NET GOAL
- - MEMBER GROWTH ACTUAL
- ▲ - LAST YEAR MEMBERSHIP ACTUAL

**DROPPED CLUBS: 10**

255 CLUBS OF 643 ADDED 1 OR MORE NEW MEMBERS

GENDER DISTRIBUTION	
MALE	13,515 (69.13%)
FEMALE	6,036 (30.87%)

DROPPED MEMBERS	
DECEASED	231
CLUB CANCELLED	49
OTHER	1,132
<b>TOTAL</b>	<b>1,412</b>

[CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA](#)

TOTAL FAMILY UNIT MEMBERS	4,107
FAMILY MEMBERS PAYING HALF DUES	2,080